



## NORDIC JUNIOR CATEGORY MANAGER FASHION

***If you are interested in fashion and working with well-known characters like Harry Potter, Friends, Rick & Morty, Game of Thrones, Barbie and many more, NLC is the right company for you.***

NLC is a licensing agent for select Global brand owners as Warner Bros. Discovery, Mattel and Tour de France and we represent these in Nordic and Benelux regions. NLC implement brand-growing strategies to secure strong presence of consumer products in our markets.

NLC headquarters are in Copenhagen and we have a sales office in Amsterdam. NLC covers all aspects of brand management including signing and servicing local and regional licensees, brand development, retail activations, product development, finance and contract administration.

As Nordic Junior Category Manager Fashion (including apparel, accessories, footwear & home textiles) you will help execute category and sales plans in cooperation with the Nordic Director of Fashion.

### **Your responsibilities**

- Support Nordic Category Director on a day-to-day basis with sales pitches, presentations & materials.
- Responsible for own smaller licensees after introduction period.
- Collect, prepare and ensure important information flow to licensees/customers in coordination with Nordic Director Fashion.
- Responsible for collecting new product images and data from customers to be used for the NLC Product Catalogues.
- Prepare best-in-class debrief documents for licensors (Warner Bros. Discovery and Mattel) on important launches.
- Research and preparations before trade fairs.
- Assist in collecting relevant category market information and identifying market opportunities.
- Assist in quarterly forecasting processes.
- Various administrative tasks to ensure documents are up to date.
- Work on special projects as needed.

### **Your benefits**

- You will be in dialogue with a broad network of contacts both within NLC, with our licensors Warner Bros. Discovery, Mattel and Tour de France, our local customers (licensees) as well as international customers and their distributors. So, if you enjoy networking and delivering outstanding service, this will be the place to develop strong international relations.
- Not two days are the same here at NLC. We work in a fast-paced constantly changing environment, where you will be involved in many different projects.
- We are busy and keep expanding our services, and we will support you in growing within category management.

### Required profile

We are looking for an individual with a sales-oriented, positive and energetic attitude, who thrives in an administrative role that requires you to work on and prioritise between multiple tasks.

At NLC we are working with people across different companies, cultures and nationalities, and therefore this role requires strong communication and interpersonal skills. You are curious by nature, outgoing and not afraid to reach out to our partners to create a strong network.

You understand the process flow and take ownership of deadlines within a given task. You have an understanding of numbers and business. Fluent in Danish and English both written and spoken.

If you have experience from sales or a buying position within consumer products or background in fashion or home textiles this would be an advantage.

Experienced user of the following programs: Microsoft Office programs; Outlook, Excel, Word, and PowerPoint.

We expect, that you are a young profile with 2-4 years of experience and eager to learn.

You can read more about NLC on our corporate site [www.nordiclicensing.com](http://www.nordiclicensing.com)

### Why join NLC?

NLC is a small company with a fast pace and informal culture. We constantly aim to deliver great results for our licensors, licensees and NLC. So, if you want to have fun, learn, grow, and work with global power brands, then NLC is the place for you.

### How to apply

Please send your c.v. to Nordic Director of Fashion: Ida-Helene Brønner at [ihb@nordiclicensing.com](mailto:ihb@nordiclicensing.com).

### NLC A/S

Ragnagade 7, Forhuset, 1st Floor  
2100 Copenhagen  
Denmark

