

NLC Category & Retail Assistant - Benelux (8-16 hours p/w)

About the job

NLC is a leading brand licensing agency in consumer products, with its HQ in Copenhagen, Denmark, as well as a local sales office in Amsterdam, The Netherlands.

NLC represents the following select group of top Global licensors: Warner Bros. Discovery Consumer Products, Mattel, HIT Entertainment and top European Sports brands incl. Tour De France. We develop and grow brands through Local, Regional and Global partners in Fashion, Toys, FMCG etc. in the Nordic and Benelux regions.

NLC secures growth through category management and licensors benefit from the engagement of experienced professionals and category experts. Everyone on our dedicated team knows how to successfully manage and promote brands in the fragmented Nordic and Benelux regions. Our team is passionate, commercial and strive by delivering best in class brand management and services.

We now have an excellent opportunity for a hardworking assistant who is interested in making a difference in Category & Retail management. You will support Category Managers in Fashion & Accessories, FHB (Food, Health & Beauty), Home, Stationery, Toys, Loyalty & Promotions as well as our Retail Manager with daily activities.







Responsibilities And Tasks

- Support Benelux Category team on a day-to-day basis with sales pitches, presentations & materials.
- Support in Category Management meetings (notes, to do's, follow ups etc.).
- Support in collecting relevant category market information and identifying market opportunities.
- Support category administration:
 - Update contact lists
 - Secure new product images for NLC Product Catalogues
- Assist in quarterly forecasting and retail updates.
- Research relevant trade press as examples Distrifood, FashionUnited and make lists for Benelux.
- Prepare best-in-class debrief documents for licensors and internally on important launches.
- Perform retail store checks for our brands.
- Research and preparations before fairs (meetings, agenda's, transports, hotels, showcases invites and lists).
- Collect and prepare important information for licensees to be shared by category managers.
- Work on special projects as needed.

Job Requirements

Qualifications

- You have as minimum an HBO degree.
- Proficient in the English language – both written and spoken (Dutch, French or Danish is a plus).
- Good knowledge of MS office.
- Knowledge of Photoshop or other programs to make our presentations look better is a big plus.
- EU working rights are required.

Professional Attributes

- Strong affinity with Entertainment brands.
- Communication Skills. You'll easily be exposed to senior management – no matter your level. Therefore, it's important you have excellent communication skills to deal with all kinds of different stakeholders.
- Confident. You're a go getter. You're not easily thrown off your game – not even when you get resistance.
- Curiosity – positivity & passion. You're curious, positive and enthusiastic. People know you as the driver of the team.

Recruitment process

- Online Screening Interview via Microsoft Teams.
- Online Hiring Manager interview.
- Final in-person interview.

What we offer you

- Be part of a small enthusiastic and ambitious team.
- Chance to work with some of the biggest Global entertainment brands.
- Start date: as soon as possible.
- Duration: (+/- 1-2 days per week).
- Location: NLC office in Amsterdam.

If you find this interesting

Please send your CV and cover letter as soon as possible. We continuously evaluate incoming applications.

For any questions regarding these positions or the recruitment process – please feel free to contact Hannekevan Willigenburg (hw@nordiclicensing.com).

We look forward to hearing from you!